



GQ

LOOK SHARP. BE SMART.

***DRESS FOR SUCCESS**
(Without Looking Like a Suck-up)
THE NEW RULES OF BUSINESS CASUAL

SPECIAL NFL KICKOFF
FOOTBALL IS BETTER (AND SMARTER) THAN EVER.
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WAYS TO GET YOUR HEAD IN THE GAME

EXCLUSIVE INTERVIEW
LeBRON JAMES CAN TAKE THE HEAT

THE BIBLE-THUMPING, SWORD-WIELDING PATRIOT WHO'S OUT TO CAPTURE BIN LADEN

YO, AMERICA! IT'S TIME TO RESPECT SYLVESTER STALLONE

+ WE SAW CRISTIANO RONALDO'S GIRLFRIEND NAKED. YOU'LL WANT TO, TOO
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A MAN'S GUIDE TO L.A. THE COOLEST CITY ON THE PLANET 2010



M

Special
Section

Rebel
Style

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Five Labels We Love Right Now

1

Alexander Olch

\$150

Think of Alex Olch as the artisanal tiemaker. His narrow—but not *too* skinny—small-run ties are made of peculiar and natty fabrics, like tweeds and nubby burlaps. For the dandy who doesn't want to look like a relic.

2

The Hill-Side

\$79

The experimentalist of the group. You can identify Hill-Side by its straight-bottom ties with the trademark selvage edge, like the one on the hem of your jeans.

3

Gitman Vintage

\$75

This classic preppy New York shirting brand introduced ties for the first time when it underwent its revival in 2008.

4

Band of Outsiders

\$135

Band's Scott Sternberg foresaw this whole skinny-tie trend and gave it a rolling start. Most Band ties sport a twisted take on traditionalism, like a classic repp tie with a hue you don't expect, or the gray tie you see here, with its blocks of gradated color.

5

Black Fleece by
Brooks Brothers

\$125

The ties in Thom Browne's collection for Brooks Brothers boast all the attention to tradition—and detail—of T.B.'s suits.

...And Three for Under \$30

Topman

Whatever the tie trend of the moment, London-based Topman is on it, at extremely affordable prices.

Uniqlo

This rapidly expanding Japanese retailer sells basic, solid-color skinny ties as well as more whimsical numbers.

The Tie Bar

Go online for skinny ties in silk, knit, or wool for \$15, as well as \$15 tie bars so cool they've appeared on our cover.

Where to Buy It? Go to GQ.com/go/fashiondirectories