



LOOK SHARP + LIVE SMART

# \*YOUR COMPLETE FALL GUIDE TO MEN'S STYLE

TALK ABOUT A FRIGGIN' SITUATION WE GIVE THE 'JERSEY SHORE' GUYS A MAKEOVER

DON'T LOG ON TONIGHT THE CHILLING CASE OF THE VIRAL SUICIDES

## \*RYAN REYNOLDS BRINGS THE SWAGGER

(YOU WOULD, TOO, IF YOU WENT HOME EVERY NIGHT TO SCARLETT JOHANSSON)

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→ Now that you've channeled your inner Don Draper by mastering the art of the perfectly folded white pocket square, it's time to turn things around—literally. Try the unstudied approach by flipping over the handkerchief, allowing the seamed edges to fan out casually.

The layering looks especially good when the edges contrast in color; it adds informality to a CEO pinstripe and dresses up a gutsy tweed. We like a cotton square—it holds its shape and doesn't sink into the pocket like a square made of silk. And if you go for a vibrant check or plaid (like the pocket squares on the following page), you'll achieve a nonchalant yet elegant look that even Don Draper might approve of.

—JIM MOORE

**GQ**  
Endorses

## The Punchier Pocket Square

Pocket square by  
The Tie Bar | \$8  
thetiebar.com

**Manual**  
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